

**“AAA Summer Gas Giveaway” Sweepstakes  
OFFICIAL RULES**

**No Purchase Necessary To Enter or Win!** Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. “AAA Summer Gas Giveaway” Sweepstakes ("Sweepstakes") will begin at 12:00:01am Eastern Daylight Time ("EDT") on June 23, 2008 and end at 11:59:59 pm EDT on August 21, 2008 ("Sweepstakes Period"). Sweepstakes is sponsored by The Auto Club Group, 1 Auto Club Drive, Dearborn, MI 48126, (the "Sponsor"), who is solely responsible for all aspects of this Sweepstakes.

**Eligibility:** Sweepstakes is open to AAA members and non-members, who are 18 years of age or older (as of entry date), and are US legal residents of the following locales: Michigan (entire state), Iowa (entire state), Minnesota (entire state-except Hennepin County), Nebraska (entire state), North Dakota (entire state), Wisconsin (entire state), Indiana (these counties only: Adams, Allen, Blackford, Cass, DeKalb, Elkhart, Fulton, Grant, Huntington, Jay, Kosciusko, LaPorte, Lagrange, Lake, Marshall, Miami, Noble, Porter, Randolph, St. Joseph, Steuben, Wabash, Wells, and Whitley), Illinois (these counties only: Adams, Boone, Brown, Bureau, Carroll, Cass, Champaign, Christian, Clark, Clay, Coles, Cook, Crawford, Cumberland, De Witt, DeKalb, Douglas, DuPage, Edgar, Effingham, Fayette, Ford, Fulton, Grundy, Hancock, Henderson, Henry, Iroquois, Jasper, Jo Daviess, Kane, Kankakee, Kendall, Knox, La Salle, Lake, Lawrence, Lee, Livingston, Logan, Macon, Macoupin, Marshall, Mason, McDonough, McHenry, McLean, Menard, Mercer, Montgomery, Morgan, Moultrie, Ogle, Peoria, Piatt, Pike, Putnam, Richland, Rock Island, Sangamon, Schuyler, Scott, Shelby, Stark, Stephenson, Tazewell, Vermillion, Warren, Whiteside, Will, Winnebago and Woodford). Employees, officers and directors of the Sponsor, travel destination sponsors, affiliates, subsidiaries, agents, advertising and promotion agencies, (collectively including Sponsor, “Sweepstakes Entities”) their immediate family members (parents, children, siblings, spouses) and persons living in the same household (whether related or not), are not eligible to participate in the Sweepstakes. All federal, state and local laws and regulations apply. If it is found that a person who does not meet the eligibility criteria set forth in these rules has submitted an entry, that entry will be deemed ineligible and any prize awarded shall be revoked. **Void where prohibited.**

**How to Enter:** A person may enter the Sweepstakes any of the following ways:

- 1) Members: Visit the AAA website ([www.AAA.com/savings](http://www.AAA.com/savings)) and enter your zip code. Select the “Find a Deal” button, log in with your AAA membership number, select the prize, and complete a short questionnaire. Upon completion of the questionnaire, the participant will automatically be entered into the Sweepstakes.
- 2) Non-members: Visit the AAA DynamicDeals Test Drive website (<http://www.aaadynamicdeals.com/testDrive.aspx>). Sign up for the Test Drive. Use your email address and password to access DynamicDeals, select the prize,

and complete a short questionnaire. Upon completion of the questionnaire, the participant will automatically be entered into the Sweepstakes.

- 3) Enter by hand printing on a 3"x 5" card, your name, date of birth, address (including zip code), day & evening phone numbers, and e-mail address. Mail the card to: "AAA Summer Gas Giveaway" Sweepstakes, 90 Rockwood Place, Rochester, NY 14610. All entries must be postmarked by August 21, 2008, and received by August 28, 2008, and become the property of the Sponsor.

Only one entry per person per day during the duration of the Sweepstakes will be accepted regardless of the entry method. Sponsor reserves the right to disqualify any person that submits more than maximum allowed entries. All entries become the exclusive property of Sponsor and will not be acknowledged or returned.

**Internet Limitations of Liability:** If for any reason this Sweepstakes is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award the prizes using all non-suspect eligible entries received as of or after (if applicable) this termination or suspension date. Sweepstakes Entities assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sweepstakes Entities are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

**Grand Prize:** There will be four hundred twenty (420) Grand Prize winners. Each Grand Prize winner will receive a \$50 American Express “Fill It Up” Card. The American Express “Fill It Up” Card can be used at any gas station that accepts American Express. The card cannot be used at the pump and can be used inside the gas station. The card will expire if not used within 6 months of receipt. The Grand Prize will be deemed awarded upon the winner’s receipt of American Express “Fill It Up” Card. Sponsor will not replace any lost, mutilated, or stolen American Express “Fill It Up” Cards. All local, state and federal taxes are the sole responsibility of winner. The Prize package is not exchangeable, transferable, or redeemable for cash. There are no substitutions unless specified by the Sponsor. The Sponsor reserves the right at its sole discretion to substitute the prize package with another prize of equal or greater value.

**Drawing and Notification:** Each Grand Prize winner will be selected from among all eligible entries received, in a series of weekly random drawings by American Sweepstakes and Promotion Company (Sweepstakes Administrator), an independent judging organization, whose decisions are final in all matters relating to this Sweepstakes. The weekly drawings will be held on or about the following 2008 dates: 7/3, 7/8, 7/15, 7/22, 7/29, 8/5, 8/12, 8/19, 8/26, 8/29. Each weekly drawing will select one daily winner from each of the following six (7) AAA regions: 1) AAA Michigan (Michigan), 2) AAA Chicago Motor Club (Part of Illinois and Northern Indiana), 3) AAA Minnesota (All of Minnesota, except Minneapolis), 4) AAA Iowa (Iowa), 5) Cornhusker Motor Club (Nebraska), 6) AAA North Dakota (North Dakota), and 7) AAA Wisconsin (Wisconsin). Odds of winning will depend on the total number of eligible entries received. Each Grand Prize winner will be notified by USPS mail, or other delivery service of sponsor’s choice.

**Prize Conditions:** Each Prize winner is solely responsible for all applicable federal, state, and local taxes associated with the receipt of any prize. Return of any prize notification as undeliverable will result in disqualification and an alternate winner will be selected. The winner’s entry and acceptance of the prize offered constitutes permission (except where prohibited by law) for the Sponsor to use said winner’s name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without notice or further compensation.

**Terms & Conditions:** This Sweepstakes is subject to all applicable federal, state, and local laws. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Administrator, and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Entrants also consent to the use of the personal data they submit to be used solely by the sponsor and affiliated partners for marketing purposes, statistical analysis, or customer relations. The Prize winners and all entrants also agree to release, discharge, indemnify and hold harmless the Sweepstakes Entities from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in any part, directly or indirectly, from acceptance, possession, use or misuse of prize offered, or participation in this Sweepstakes. Any person attempting to defraud or in any way tamper with the Sweepstakes mechanics and/or implementation will be prosecuted to the full extent of the law. This Sweepstakes is void where prohibited.

**Privacy Notice:** The Sponsor collects personal data when you enter this Sweepstakes. Entering this Sweepstakes constitutes your permission for the Sponsor and its associated companies to maintain the data. This data is collected to maintain a record of those who have entered the Sweepstakes, to ensure contact with potential winners, and for marketing purposes in accordance with the Sponsor's Privacy Policy located at [www.AAA.com](http://www.AAA.com). If you wish to opt-out of certain types of information sharing, you may do so by completing the opt-out portion of the Privacy Notice available on the website.

**Winners List:** To obtain a list of winners, please send a self-addressed, stamped business size envelope, by November 14, 2008, to: ASC/"AAA Summer Gas Giveaway" Sweepstakes Winners List, 300 State Street, Suite 402, Rochester, NY 14614.

**Sponsor:** The Auto Club Group, 1 Auto Club Drive, Dearborn, MI 48126